








# CURRICULUM VITAE

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MAG. RER. SOC. OEC. WALTRAUD FERZ-STEINBAUER

Consultant, Trainer, Coach

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## FOCUS

- Consulting, organizational development with a focus on agility in companies
- International leadership development programs
- Skills trainings focused on cooperation, successful negotiations, conflict resolution
- Coaching and support of self-organised teams

## VITA

Waltraud Ferz-Steinbauer studied Business Administration at University of Economics, Vienna and K.-F. University, Graz. Due to her management functions in an international retail company, she gained specific knowledge and professional experience in HR and Marketing/PR. Her HR management responsibilities included recruiting and personal development, apprenticeship training, development of a trainee program, labour law, and HR-specific IT systems. As a PR & marketing manager, she was responsible for implementing the communication strategy, the budget, media planning, campaign planning and campaign management, event management and public relations. Since she has managed strategic projects in Austria, Germany, Slovenia, Czech Republic and Slovakia, she is familiar with crises-handling and farsighted in dealing with social systems. Extensive continuing education in personal- and organisational development made her practical experiences worth containing.



## PROFESSIONAL EXPERIENCE

- Trainer, Consultant at Coverdale Austria
- Lecturer, Technical University Vienna
- Marketing Manager, Leder & Schuh AG
- HR Manager, Leder & Schuh AG

## EDUCATION AND TRAINING

- Certified Consultant for KODE® (KODE GmbH)
- Training from the back to the room – Practitioner (Agile Training Studio)
- OKR Master (die agilen)
- Train the trainer, Coverdale
- Systemic coach
- Social counselling
- Management training, Gustav Käser
- Master of Business Administration, University of Economics in Vienna, and University of Graz

## WORKING LANGUAGES

- German
- English

## WALTRAUD FERZ-STEINBAUER SAYS

Organisations had to face ongoing changes. The best way to deal with these challenges is to take them as chances to develop undiscovered potential.

I enjoy my family and friends, travelling, literature and nature when I have free time."